



Lighting of the lamp by dignitaries. From left: Rajesh Verma, Consul General Venkatesan Ashok, Manorama Joshi, Dr. Romesh Japra, Rajesh Sharma, Jerry Ahuja and Raj Dev Acharya

DEEPTI DOGRA

MILPITAS, CA: The weekend of 20th and 21st May has been marked as a noteworthy real estate quest in the history of Bay Area, California. India Post and Phoenix Duo Matrix came together, once again, to present the most extravagant property exhibition, 'India & Homes Real Estate Investment Show' at the India Community Center, Milpitas, California.

Powered by the Worldwide Federation for International Real Estate Investors as well as the Federation of Indo-American Association of Northern California, the event achieved a strong footfall of 1200 people in two days. Inaugurated by Consul General of India Ambassador Venkatesan Ashok at 10:30 am on Saturday with ceremonial ribbon cutting and auspicious lamp lighting, the show was home to 25 professional exhibitors from different parts of the subcontinent, showcasing their finest real estate from PAN India.

The Indian Associations and Federations of California widely supported and promoted the real estate event, such as Telugu Association, Tamil Manaram, Gujarati Samaj of Sacramento, Kannada Sangha of Sacramento and many more NRI communities of California.

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Bay Area's Most Successful Real Estate Expo

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May 20-21, India Community Center, Milpitas, California

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The event served some of the most delicious delicacies for snacks, drinks and meals.

Attended by some of the most prominent NRIs of US, the real estate event was honored by the presence of Dr. Romesh Japra (Chairman and MD of RJ Media), Vishal Sharma, Kris Murthy, Rajesh Verma, Upendra Giri, Rajesh Sharma, Raj Dev Acharya, Capt. Krishan Sharma, Jyotsna Bendapudi, Jerry K Ahuja, Aman Madhar and many more. Dr. Romesh Japra made the official Festival of Globe kick-off announcement during the event on Saturday eve.

While talking about the latest trends in the Indian real estate market, Rajesh Sharma from Phoenix Duo Matrix Communications said, "In the current scenario, it is very pro-buyer because of RERA, the new regulatory bill". "Most of the buyers can trust Indian builders." he added.

The primary objective of this property exhibition was to create a dominion, consisting of the High Net worth Individuals, who are interested in widening their real estate empire. Some of the most esteemed and reputable real estate brands were present at the expo, such as Mantri Developers, Lodha Group, Silicon Sage, Paranjape Schemes and G Corp to achieve influential investors and make an impact on the potential ones. Along with that,



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the lucky exhibitors got to connect with a variety of agents, brokers and bankers from the different sectors of real estate.

BUILDERS SHOWCASING PROPERTIES:

G Corp: G Corp has a wide range of properties in Pune, Mumbai and Bengaluru.

Lodha: Parag Agarwal, who heads the International Sales in the company, told India Post about their estates in Mumbai, London, Pune and Hyderabad. Currently, they are building India's tallest residential tower in Mumbai comprising of 117 floors.

Silicon Sage: This is a group that has been into developing condominiums and townhomes in the Bay Area. Hassan, one its representatives said, "We love this event. We have been able to meet a lot of good people for sales



purposes and investment purposes, too."

Primerica Financial Services: Anil Halappa, who was representing the company, explained that they helped people in finding the money to invest, and also managing their assets, and protecting them.

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Squarefeetowner.com: Vinod Kheraville, the Managing Partner of the company, said that they are involved in bridging the gap between real estate needs from India as well as the USA. They help people living in the US buy and sell property in India.

Century: This is an organization that is one of the prime builders in Bengaluru for the last 4 decades. They have 20 million square feet of development to their credit so far and they have an upcoming 15 million in residential and commercial spaces.

Toll Brothers: Known to build the most exclusive, country style homes in the far-flung eastern part of the Bay Area such as San Ramon and Danville, its representative, Christine said "We have a phenomenal location with good schools and that is helping to drive the market and bring buyers over."

Paramount Buildings and Loans: Jerry Ahuja, who heads the group, was an ambassador for the exhibition as



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well and had been promoting the event through his radio program.

Realtor Vishal Sharma: Vishal Sharma played an important role in putting the show together.

He stated that the main benefit for him was a lot of networking with the people who interacted with them to know what services they offered.

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Paranjape Schemes/Athashri: The Managing Partner of the company, Chu Rao, talked about the various projects that the group has worked on, particularly Athashri, their unique senior living community which is coming up in Hayward, California.

Optimal Loans: Based in Bay Area, the company offers an expert knowledge and innovative lending solutions. Sharanjit and Karan who represented the company, informed us about the free classes they offer to first time homebuyers.

Mantri: This group has been around for decades and primarily operates in Bengaluru. Apart from that, they also have properties in Pune, Chennai and Hyderabad.

GALA NETWORKING NIGHT

Another prominent event included in this expo was the Gala Networking Night which included some of the leading professionals of the industry, businessmen and of course, the High Net worth Individuals. Set at an alluring vineyard, this dinner was a great opportunity to build connections with the VIPs of California to score potential clients.

No matter how wealthy an Indian is, it's an unspoken rule for them to save their financial assets for future sup-



port or investments. Milpitas turned out to be a great location for this real estate event as it has been home to uncountable well-off Indians, who are always in search for profitable investments. Apart from that, these visitors looked out for advice related to real estate, along with being a part of the top brands of India.

